



ARAB UNIVERSITIES INITIATIVE





Riyadh 2024



2017 Bahrain



2018 UN Genève



WELCOME TO WASD AND ARAB UNIVERSITIES

The World Association for Sustainable Development (WASD) is a global forum that brings together experts from across the world to discuss issues relating to sustainable development, science and technology management.

WASD's aim is to promote the exchange of knowledge, experience, information and ideas among academics, scholars, professionals, policy-makers, industry and students to improve the mutual understanding of the roles of science and technology in achieving sustainable development all over the world. To meet this aim, WASD runs global conferences and seminars, publishes high-quality refereed journals and books, and organises international development projects.

WASD works with a wide range of institutions, such as universities, research centres and governmental departments all over the world, particularly in the developing countries. We provide professionals, researchers and policy-makers with the best available scientific evidence when contributing to better technological and economic development

for all within the populations they serve. WASD therefore helps in reducing the gap between rich and poor countries by providing access to critical information.

Arab SDGsUNi unites Higher Education Institutions (HEIs), including universities, colleges, and research centers across the Arab region, alongside academic societies, professional bodies, and individual scholars, in a collaborative platform dedicated to advancing Sustainable Development (SD). This initiative strengthens the role of Arab universities and research institutions in driving regional and national efforts to achieve the **United Nations 2030 Agenda and its 17 Sustainable Development Goals (SDGs)**. Through knowledge exchange, research collaboration, and innovation, Arab SDGsUNi empowers higher education to serve as a catalyst for sustainable growth, social inclusion, and environmental resilience throughout the Arab world.

WASD COLLABORATION WITH THE UNITED NATIONS

WASD is delighted to have worked closely with various United Nations agencies, particularly the UN Joint Inspection Unit (JIU). Both JIU and WASD share a strong commitment to the belief that the UN 2030 Agenda for Sustainable Development and its 17 Sustainable Development Goals (SDGs) provide the foundation and momentum for renewed UN engagement with the public, private, and academic sectors across the world.

In 2018, WASD collaborated with JIU on the UN project **“Strengthening Policy Research Uptake in the Context of the 2030 Agenda for Sustainable Development”**, which aimed to review and enhance the UN's policy research uptake to better serve the 2030 Agenda.

In 2019, WASD again worked closely with the UN JIU on the project, entitled **“Policies and Platforms in Support of Learning: Towards More Coherence, Coordination, and Convergence”**, emphasised the importance of knowledge sharing and institutional learning for achieving the SDGs.

Following these successful collaborations, WASD proudly launched the Sustainable Development Goals Universities Initiative (SDGsUNi) at the UN 2024. Building on this achievement, WASD is now advancing the initiative through the Arab SDGsUNi Network, a regional platform designed to strengthen the contribution of Arab Higher Education Institutions to the implementation of the UN 2030 Agenda. This further initiative aims to empower Arab SDGsUNi to lead transformative research, foster innovation, and build strong partnerships with governments, international organisations, and the private sector to accelerate progress towards the 17 SDGs across the Arab world.

Through Arab SDGsUNi, WASD seeks to enable Arab universities to play a pivotal role in driving research, innovation, and education for SD, fostering stronger partnerships between academia, policymakers, and industry to accelerate progress towards the 17 SDGs.



H. E. DR TATIANA VALOVAYA

Director-General

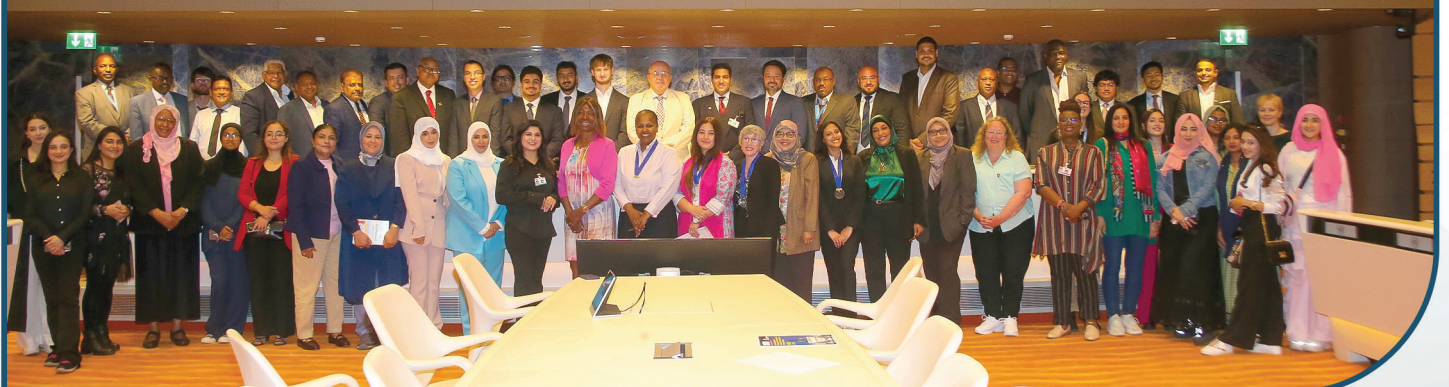
United Nations Office at Geneva
Palais des Nations, Geneva Switzerland 22 July 2024



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It is a pleasure to open the 22nd World Association for Sustainable Development International Conference. I would like to express my gratitude to WASD for organizing this event at a crucial moment, as we approach the 2030 target. I am particularly pleased to see on the agenda of the conference the emphasis on the vital role of educational institutions in driving forward the implementation of Agenda 2030. Universities and academic institutions are not only centers of learning but also hubs of innovation, research, and community engagement. They play a pivotal role in equipping the next generation with the knowledge and skills needed to achieve sustainable development.”

2024 UN GENÈVE



H. E. AMBASSADOR DR PETRU DUMITRIU

Former Inspector

United Nations Joint Inspection Unit



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We noted the quality of your annual conferences conceived and organized as fertile formulas of multi-stakeholder partnerships. It is against this background that I would kindly invite you to organize your 2018 16th International Annual Conference in Geneva, at the Palais des Nations. That would allow us to present the work of the Joint Inspection Unit to a broader audience.

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ASSOCIATION OF AFRICAN UNIVERSITIES GHANA



WORLD UNIVERSITY ASSOCIATION FOR COMMUNITY DEVELOPMENT INDONESIA

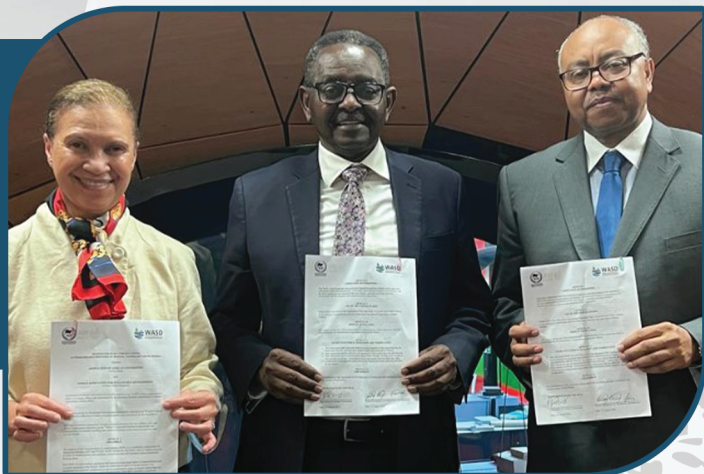


UNESCO CHAIR IN WOMEN, SCIENCE AND TECHNOLOGY SUDAN



unesco

MAJMAAH UNIVERSITY CIFAL SAUDI ARABIA UNITED NATIONS



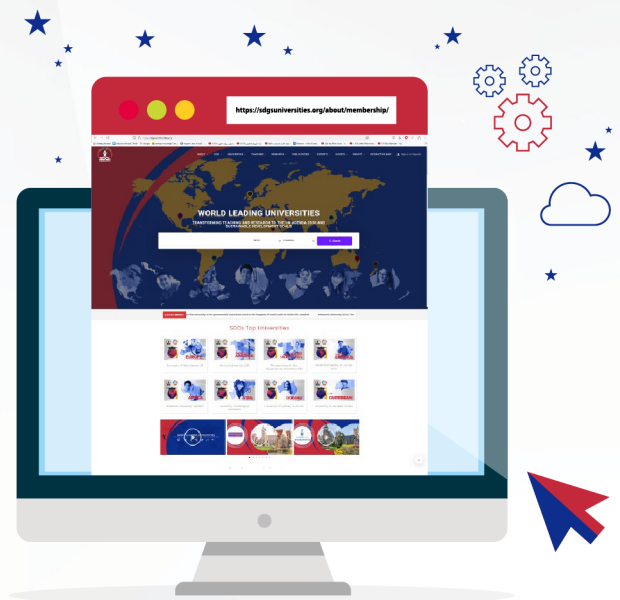
WHY YOU SHOULD JOIN?

- All leading **World University Rankings**, such as QS, THE, and others, emphasise the importance of assessing the critical role of universities across the world in implementing SDGs, both on campus and helping their countries as whole to achieve the UN's 17 SDGs.
- Find **new students** from across the world. Several reports argue that youth's perspectives on their future studies focus on SD; as an example, Forbes refers to Generation Z as the "**sustainability generation**".
- A golden opportunity for your university to join the global conversation on SD and how to **achieve the UN's 17 SDGs**.
- In the post-Covid 19 era of global skills and the knowledge race, SDGsUNi will help your university to accomplish your natural and ascribed roles as a strategic agent for **national collective efforts** to catch-up and be on track to achieve the UN's 17 SDGs.
- **Integrate and reconnect your curriculum** in all subjects relevant to the 17 SDGs and place more focus on issues relevant to your country developmental needs.
- Become more sensitive and responsive to developing **graduates** who can compete in the global and intensely competitive knowledge/digital economy. Your university will become more attractive to **new students** who are very keen to join universities that can help them better understand the **global sustainability challenges** and how to solve these problems in the future.
- Provide practical recommendations and actions to help your university improve and transform the way it conducts and uses research to achieve the UN's 17 SDGs. Your university will also be able to attract more **research funding** from different organisations across the world who are very keen to fund research projects focusing on issues around the UN's 17 SDGs.
- Build relationships and be involved with the **UN's various agencies** and officials working on SDGs.
- Access to our highly experienced **marketing services** including **branding and promotion videos** for your university to enhance your university's profile in the **international market**.
- **Network** directly with key universities across the world, and share experience and lessons learned with their **research and teaching**.
- Free **training and capacity-building** resources including our flagship workshop "**Accelerate Universities Role for the Implementation of the UN Agenda 2030 and its 17 SDGs**" as well access to many other courses from our **London Institute of Sustainable Development**.
- Full access to top **SDGs research hubs** of your choice.
- Help and facilitation of your **university's membership** with major international H. E. bodies such as Advance H. E.; IEEE; CIMA; CIM; PMI; etc.
- Access to top **Expert Advisors** for various **Diagnostic Consultations**.
- Help setup your new **international referred journal** including critical assessment of your existing **journals** to be submitted to major indexing databases such as **Scopus**.
- An invitation to attend WASD Annual **Sustainability conferences** across the world offering **networking and publicity opportunities** including joining the **keynote speakers' panels**.
- **Access to our office** up to four weeks (staff and resources) in London, UK.



JOIN SDGsUNi

Four simple levels of annual membership packages (www.sdgsuniversities.org/about/membership/) are available to suit a variety of scope and objectives, whether your university wishes to make a small change, or embark on major transformation strategies and policies towards achieving the 17 SDGs.



To give your university peace of mind, **the first month of any membership is FREE of charge**; we are also very happy to tailor a specific package to meet your university's specific requirements. To help you visualise the way your university webpage will look and function on our Arab SDGsUNi platform, our developers will create various demo pages for your university. All information on these demo pages will be taken from your own University's freely available webpages.

- ▶ Please check the pages created for your university; these will be changed and amended as you feel more suitable for the university. Once the university subscribed to SDGsUNi, you will be able to provide us with accurate and up-to-date information about your university and we will make all changes and updates for you.
- ▶ Should you require more information, please do not hesitate to contact us at: director@arabuniversities.org

MEMBERSHIP PACKAGES

Please browse our various membership packages including all the contents you will be able to upload in each package and choose the one which is more suitable to your organisation. We would also be delighted to speak to you regarding any special package not included below, please contact us (director@arabuniversities.org).

SEED PACKAGE

1. SDGs Outstanding Contribution **Certificate** that can be displayed in your university.
2. Dedicated **page** online including your profile, website and all contact and social media details.
3. **Listings of 10** courses; research centres; journals; experts; events; and news/impact.
4. **Four promotion** videos on our TV channels.
5. Full access for your researchers to any **two SDGs research hubs** of your choice.
6. Your organisation's name displayed in our **SDGs Universities platforms**, giving your organisation exposure to the wide range of visitors to the platform.
7. **Inclusion of your profile** in WASD annual SDGs Universities Directories in across the world.
8. **Free One Day Workshop: Accelerate Universities Role for the Implementation of the United Nations Sustainable Development Goals 2030.**
9. **10% Discount** on selected WASD conferences and events.

WATER PACKAGE

1. **Will receive all the benefits of the Seed package, plus:**
2. Up to **20 listings** of courses; research centres; journals; experts; events; and news/impact.
3. **Ten promotion** videos on our TV channels.
4. Full access to your researchers to any **four SDGs research hubs** of your choice.
5. The following will be featured/displayed in our homepage for **one week** (one item quarterly): Name and logo of your university; One research centre; One top expert full profile; and One item of your latest news.
6. Your organisation's name displayed in our **SDGs Universities platforms**, giving your organisation exposure to the wide range of visitors to the platform.
7. **Help and facilitation** of your organisation's membership with major international H. E. bodies such as Advance H. E.; IEEE; CIMA; CIM; PMI; etc.
8. Access to our office for **two weeks** (staff and resources) in London, UK. During this visit, our highly experienced staff will aim to help you with all your enquiries and requests in terms of building relationships and collaborations with all related HEIs in the UK.
9. **Free Two Day Workshop: Mastering Public Policy for the Implementation of the United Nations Sustainable Development Goals.**
- 10 **25% Discount** on selected WASD conferences and events.

GROW PACKAGE

1. **Will receive all the benefits of the Water package, plus:**
2. Up to **35 listings** of courses; research centres; journals; experts; events; and news/impact.
3. **Sixteen promotion** videos on our TV channels.
4. Full access for your researchers to any **seven SDGs research hubs** of your choice.
5. The following will be featured/displayed in our homepage for **one month** (one item quarterly): Name and logo of your university; One research centre; One top expert full profile; and One item of your latest news.
6. An **invitation** to attend WASD's Annual Sustainability conference opening ceremony, including the conference formal dinner, offering networking and publicity opportunities. Also, an invite to join the conference keynote speakers' panels.
7. Up to **5 mins** (preferably 30-90 seconds) **promotion video** for your university produced by our highly experienced team.
8. **Help organising** your international conferences in your country, UK or across the world.
9. **Short Business Diagnostic Consultation** by our Expert Advisors (max 1,000 words). This could include critical assessment of your journals to be submitted to major indexing databases such as Scopus and other major platforms.
10. Access to our office for **three weeks** (staff and resources) in London, UK. During this visit, our highly experienced staff will aim to help you with all your enquiries and requests in terms of building relationships and collaborations with all related HEIs in the UK.
11. **50% Discount** on all WASD conferences and events.



SUSTAIN PACKAGE

1. **Will receive all the benefits of the Grow package, plus:**
2. Up to **60 listings** of courses; research centres; journals; experts; events; and news/impact.
3. **Twenty promotion videos** on our TV channels.
4. Full access for your researchers to any **ten SDGs research hubs** of your choice.
5. The following will be featured/displayed in our homepage for **three months** (one item monthly): Name and logo of your university; One research centre; One top expert full profile; and One item of your latest news.
6. **Free access** to selected WASD **conferences and events** (agreed on individual basis).
7. An **invitation** to attend WASD's Annual Sustainability conference opening ceremony, including the conference formal dinner, offering networking and publicity opportunities. Also, an invite to join the conference keynote speakers' panels.
8. **Three promotional videos** of up to **5 mins** (preferably 30-90 seconds) for your university produced by our video production experts team.
9. **Short Business Diagnostic Consultation** by our Expert Advisors (max 1,000 words). This could include critical assessment of your journals to be submitted to major indexing databases such as Scopus and other major platforms.
10. A **2-day workshop** of your choice from our various training and capacity-building workshops delivered virtually (**additional cost for face-to-face**) by our consultants to meet your transformation strategy towards the UN Agenda 2030 and its 17 SDGs.
11. **Help** in setting up your new **international refereed journal**.
12. Your name and logo displayed in WASD's website for **3 months**, giving your university exposure to a wide range of visitors to one of the world's leading organisations focusing on sustainable development.
13. Inclusion of your profile in **all** WASD annual SDGs Universities Global/Regional/National **Directories**.
14. Access to our office for **four weeks** (staff and resources) in London, UK. During this visit, our highly experienced staff will aim to help you with all your enquiries and requests in terms of building relationships and collaborations with all related HEIs in the UK.
15. **Free access** to selected WASD **conferences and events** (cost will be agreed on individual basis).





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 www.wasd.org.uk

 www.wasdtv.org

